



الجامعة الإسلامية العالمية ماليزيا  
INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA  
يُونِيسَيتِي اِسْلَامِي اِنْتَارَا اِيْخْسِيَا مِلَيْسِيَا  
Garden of Knowledge and Virtue

## **PRESS RELEASE**

### **LSH CAPITAL SIGNS RESEARCH COLLABORATION AGREEMENT WITH IIUM TO LAUNCH 7 URBAN-PLANNING STUDIES IN KUALA LUMPUR**

Kuala Lumpur, Thursday, 4 September 2025 – Lim Seong Hai Capital Berhad (“LSH Capital” or “the Group”) today signed a Research Collaboration Agreement (“RCA”) with International Islamic University Malaysia (“IIUM”) at Hemisfera Luxury Sky Hall, Kuala Lumpur Tower to initiate a focused research programme addressing pressing urban-planning challenges in Kuala Lumpur. Under the MOU, LSH Capital will provide a research grant totalling RM350,000 for the seven (7) studies, while IIUM conduct the research and deliver findings. The studies will be carried out over a two-year period, from 1 January 2025 to 1 January 2027.

During the signing ceremony, IIUM was represented by its Rector, Prof. Emeritus Datuk Dr. Osman Bakar, together with Prof. TPr Dr. Mariana Mohamed Osman, Dean of the Kulliyah of Architecture and Environmental Design (“KAED”). Representing LSH Capital were Datuk Lim Keng Guan, Deputy Executive Chairman, and Lim Ding Shyong, Executive Director. The collaboration agreement was witnessed by Professor Dr. Mohamed Aslam Mohamed Haneef, Deputy Rector (Research, Innovation and Development) on behalf of IIUM, and Tan Sri Datuk Seri Lim Keng Cheng, Non-Executive Chairman of LSH Capital.

This collaboration matters as independent research led by IIUM provides credible, policy-ready evidence that public agencies, communities and industry can act on to contribute to the betterment of urban communities in a MADANI city of Kuala Lumpur. At the same time, the programme elevates the reputation of the Department of Urban and Regional Planning (“URP”), KAED, and IIUM in urban-planning research while enhancing the visibility of LSH Capital as a socially responsible corporate partner. It is also aimed to build local talent and capability by engaging academics and students in live industry challenges with measurable community outcomes.

The research programme focuses on real issues that shape the quality of life in Kuala Lumpur, which include:

- Flood resilient and land-use change
- Redevelopment of ageing neighbourhoods
- Impacts of integrated developments to the community and local authority

- Tourist experience on the public transport network
- Facilitation framework for the homeless community
- Principles for assessing public objections to local development plans
- Needs and challenges of institutional reform in development planning

“Responsible development is not just about what we build, but how we listen, learn and act. By investing in targeted, practitioner-oriented research with IIUM, we aim to anchor future decisions across our Group and the wider ecosystem on data that improves liveability, resilience and public trust in a MADANI Kuala Lumpur. As part of the Group’s Corporate Social Responsibility agenda, we commit to continue supporting education, nurturing local talent, and working transparently with the communities and public agencies.” remarked Tan Sri Datuk Seri Lim Keng Cheng, Non-Executive Chairman of LSH Capital.

In attendance at the ceremony were members of the University Management Committee (UMC) of IIUM, the management team of LSH Capital, along with lecturers and officers from both IIUM and LSH Capital.

\*\*\*End of Press Release\*\*\*

#### **ABOUT LIM SEONG HAI CAPITAL BERHAD**

**Lim Seong Hai Capital Berhad** is a one-stop solution provider in the construction sector. LSH Capital offers a comprehensive range of services, including construction and engineering works, construction-related services and solutions, construction products supply, and property development. With an integrated business model, LSH Capital streamlines project execution by combining expertise in infrastructure and building construction with in-house supply chain capabilities. LSH Capital aims to enhance its project portfolio and strengthen its position as a leader in delivering value-driven construction solutions. LSH Capital was listed on the LEAP Market of Bursa Malaysia on 30 July 2021 and successfully transferred to the ACE Market on 21 March 2025.

For more information, kindly visit <https://www.limseonghai.com/>

#### **ABOUT INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA**

The **International Islamic University Malaysia**, established in 1983, is a premier global institution that integrates Islamic values with academic excellence across diverse fields of study. With campuses in Gombak, Kuantan, Kuala Lumpur, Gambang and Pagoh, IIUM offers world-class facilities and a comprehensive range of programmes while fostering a holistic education that emphasises knowledge, ethics, and leadership. Home to students and staff from more than 100 countries, IIUM embodies its philosophy as the “Garden of Knowledge and Virtue,” nurturing graduates who are professional, ethical, and socially responsible. To date, IIUM has produced over 123,000 alumni, contributing significantly to both local and international communities.

For more information, kindly visit <https://www.iium.edu.my/v2/>

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