



PRESS RELEASE

LIM SEONG HAI CAPITAL LAUNCHES THE LSH LEGACY CUP FOR A SECOND CONSECUTIVE YEAR, REINFORCING ITS COMMITMENT TO PRESERVING CHINESE CULTURAL HERITAGE

Kuala Lumpur, Friday, 7 August 2026 – Lim Seong Hai Capital Berhad (“**LSH Capital**” or “**the Group**”) today officiated the launch of the Lim Seong Hai Legacy Cup 2026 (“**LSH Legacy Cup 2026**”) at LSH33, Sentul. Building on the inaugural edition held in 2025, the community-centric cultural programme expands with a broader lineup of competitions designed to preserve and promote traditional Chinese heritage among Malaysians.

This year’s edition comprises four cultural-themed competitions, staged across four consecutive weekends in November 2026:

Date	Competition	In Collaboration with:
8 November 2026	Calligraphy Competition 林上海传承杯@书法比赛	1. The Federation of Calligraphy Society Malaysia 马来西亚书艺总会
15 November 2026	Chinese Ink Painting Competition 林上海传承杯@水墨画比赛	1. Chinese Ink Painting Society Malaysia 马来西亚水墨画协会; and 2. Qin Arts Academy 芹心轩艺术中心
22 November 2026	Chinese Cultural Dance Competition 林上海传承杯@中华传统舞蹈比赛	1. Hexin Dance Academy 禾芯舞蹈教育学院
27 – 29 November 2026	20 th Malaysia Youth Xiangqi Championship 2026 林上海传承杯@第 20 届全国象棋青少年锦标赛	1. Malaysia XiangQi Association 马来西亚象棋总会; and

		2. Kuala Lumpur XiangQi Association 吉隆坡象棋公会
--	--	--

Through a series of competitions rooted in cultural heritage, the initiative aims to bring families and individuals together in celebration of creativity, tradition and community spirit. It also reflects LSH Capital's continued support for preserving and promoting Chinese cultural traditions as part of Malaysia's multicultural social landscape.

Across the four competitions, a total of RM30,100 in cash prizes will be awarded to outstanding participants across various age groups, up from RM22,800 in the inaugural edition. Each competition will be supported by experienced judges drawn from their respective disciplines, with the Calligraphy and Xiangqi competitions featuring internationally graded panels, ensuring cultural integrity and competitive credibility. The programme also broadens its reach this year with the introduction of a Chinese Ink Painting Competition and a Chinese Cultural Dance Competition, opening participation to a wider range of artistic disciplines and age groups, from children under 12 to seniors aged 50 and above.

Tan Sri Datuk Seri Lim Keng Cheng, Chairman of LSH Capital, remarked, "The reception to our inaugural LSH Legacy Cup showed us that communities genuinely understand and cherish the value of their cultural traditions. That affirmation encouraged us to grow the programme and by welcoming ink painting and cultural dance into the programme, we hope to reach more young Malaysians and more families than before. Our commitment is not to a single event, but to a legacy, one that we hope will be carried forward long after the trophies are awarded. We look forward to welcoming participants and their families to LSH33."

The LSH Legacy Cup 2026 is made possible through close collaboration with established cultural organisations, including The Federation of Calligraphy Society Malaysia, Chinese Ink Painting Society Malaysia, Qin Arts Academy, Hexin Dance Academy, Malaysia XiangQi Association and Kuala Lumpur XiangQi Association. These organisations will oversee their respective competition segments, providing expertise in competition management, artistic framework design, judging and execution to ensure a professional and high-quality experience for all participants.

Adam Ng, National Chief Judge of The Federation of Calligraphy Society Malaysia, said, "We are delighted to see the LSH Legacy Cup Calligraphy Competition enter its second year. Calligraphy competitions in Malaysia have historically been organised by Chinese community associations and clan societies, which makes it especially significant to see a listed company of LSH Capital's standing take up this cause. In recent years, Chinese calligraphy has steadily entered the mainstream, gaining support from Ministry of Tourism, Arts and Culture, the Ministry of National Unity, the Ministry of Education, and the Ministry of Women, Family and Community Development and seeing practitioners invited to participate in exhibitions, seminars and cultural programmes both locally and internationally. We believe this makes a meaningful contribution to cross-cultural exchange and national harmony."

Lai Huey Qin, Founder and Principal of Qin Arts Academy, said, "We are deeply honoured to be a collaborating partner of this year's LSH Legacy Cup. A competition of this nature is more than a platform for showcasing creative work; it is a meaningful opportunity for exchange, learning and cultural continuity. Through this event, we hope to deepen appreciation for the artistic value of Chinese ink painting, inspire a new generation to explore traditional art, and contribute to the ongoing preservation and development of this beloved art form."

Raymond Liew Ying Kam, President of the Chinese Ink Painting Society Malaysia, said, "This year marks the 31st anniversary of the Chinese Ink Painting Society Malaysia. Over the decades, the Society has been dedicated to promoting the art of ink painting and nurturing talent within this tradition. We are honoured to co-organise this competition. As public awareness of ink painting remains relatively limited, we hope this event will spark interest and appreciation for the art among primary and secondary school students, allowing this cultural tradition to take root and flourish in our schools. We look forward to celebrating the beauty of ink and brush together with all participants."

Danson Sim, Founder of Hexin Dance Academy (represented at the launch by Kym Tan), said, "We are delighted to join the LSH Legacy Cup 2026 as a collaborating partner, and honoured to be part of an event of such cultural significance. This competition provides dance enthusiasts with a high-calibre platform for exchange and performance, and we hope it will broaden appreciation for Chinese culture while supporting the preservation and development of traditional dance. We look forward to working alongside our partners to ensure that Chinese culture and the arts continue to be passed on and flourish for generations to come."

Dato' Wong Tiang Lien, President of the Kuala Lumpur XiangQi Association, said, "This is the second year that the Kuala Lumpur XiangQi Association has participated in the LSH Legacy Cup, and we are proud to have elevated this year into a national championship co-organised with the Malaysia XiangQi Association, bringing together elite young players from XiangQi associations across the country to compete, connect and celebrate. Young players are the future and hope of XiangQi in Malaysia. We hope all participants will uphold the spirit of 'forging bonds and building character through the game', demonstrating wisdom, sportsmanship and determination at the board, and channelling new energy into the long-term growth and legacy of Malaysian XiangQi."

Registration for all four competitions is open online. All competitions are scheduled for November 2026, giving participants approximately two months to register and prepare.

LSH Capital welcomes individuals of all ages to take part in the LSH Legacy Cup 2026 and be part of this celebration of Chinese heritage. Whether through brush, ink, movement or strategy, each competition offers an opportunity to connect with tradition, showcase talent and engage with the wider community. More information on the LSH Legacy Cup 2026, including competition details and registration, can be found via LSH33's official social media pages at <https://www.facebook.com/lsh33.retail> and https://www.instagram.com/lsh33_sentul/.



End of Press Release

ABOUT LIM SEONG HAI CAPITAL BERHAD

Lim Seong Hai Capital Berhad is a one-stop solution provider in the construction sector. LSH Capital through its subsidiaries, offers a comprehensive range of services, including construction and engineering works, construction-related services and solutions, construction products supply, property development, as well as facility management services. With an integrated business model, LSH Capital Group streamlines project execution by combining expertise in infrastructure and building construction with in-house supply chain capabilities. LSH Capital Group aims to enhance its project portfolio and strengthen its position as a leader in delivering value-driven construction solutions. LSH Capital was listed on the LEAP Market of Bursa Malaysia on 30 July 2021 and successfully transferred to the ACE Market on 21 March 2025.

For more information, kindly visit <https://www.limseonghai.com/>

Issued by: Vision Advisory on behalf of **Lim Seong Hai Capital Berhad**

Date: Friday, 7th August 2026



Lim Seong Hai Capital Berhad

33, Jalan Gombak,
Wilayah Persekutuan,
53000 Kuala Lumpur,
Wilayah Persekutuan Kuala Lumpur,
Malaysia

Phone: +603-4021 8899

Website: <https://www.limseonghai.com/>



Vision Advisory

Suite A-05-05, Tower A, Union Tower,
Menara Bersatu, No. 176, Jalan Desa Bakti,
58000 Kuala Lumpur,
W.P. Kuala Lumpur,
Malaysia

Email: ir@advisory.vision

Website: <https://visiongroup.tech/>